



Affiliate Management at its Finest

BAGINC.com

Affiliate Marketing Guide

THE BRAND

The team at BagInc is filled with energetic fashion aficionados who have a passion for celebrity-inspired, designer handbags. Internationally based, our coverage gives Baginc a unique edge. This edge allows us to deliver the hottest bags to clients all over the globe.

BagInc originates in France and we share the country's inherently discerning eye for couture. Since early 2004, BagInc has been on the forefront of fashion, tracking trends, networking in the news. After seeing huge success in the shops, we wanted to offer these fashion bags directly to our customers, and the concept of trendy affordable handbags was born!

THE MARKETING MESSAGE:

Our slogan, "fab without a fortune", came naturally as a result of our work philosophy, which includes:

- * Good design, for less
- * Freedom of choice
- * Bridging the global fashion gap
- * Watching the fashion forecast

Shop BagInc and fit in with fashion while having some extra cash to put away in that pretty new purse!

AFFILIATE VALUE PROPOSITIONS

- * Free Shipping on \$125+
- * Brand-Name Quality apparel
- * Trusted Brands

AFFILIATE MARKETING OPPORTUNITIES

- * Open to working with loyalty programs
- * Free Shipping on \$125+
- * Frequent coupons, sales and promotions
- * we welcome coupon and deal sites
- * Product review opportunities for select niche blogs

AFFILIATE PROGRAM HIGHLIGHTS

- * Competitive 8% Commission
- * \$110 Average Order Size
- * 65% Conversion Rate
- * Dedicated management by MGE COM.com

COMMISSION DETAILS

8% flat rate commission with 30 return days

BagInc is looking to partner with websites through their affiliate program. If you're interested in becoming a valuable member of the team, please sign up on [Webgains](#), [ShareASale](#) or Commission Junction.