



Affiliate Management at its Finest

## FRENCH TOAST

### Affiliate Marketing Guide

#### PROGRAM HISTORY

French Toast was founded in 1958, and from then on we have provided families with high quality children's wear as well as boys and girls school uniforms at great prices. Our selection of uniform styles and sizes is second to none, from toddler size uniforms through young adult. French Toast uniforms can be found at many high-quality retailers across the nation, demonstrating our commitment to quality. 55 years after our inception, we remain the #1 producer and retailer of school uniforms across the globe!

#### OUR BRAND

French Toast is the leading retailer for boys and girls school uniforms in the world. We carry over 6,000 individual colors, styles and sizes in stock, all year round! French Toast is the authoritative resource for school uniform information; we are proud to partner with thousands of schools to offer special color schemes and codes specifically coded for their school.

In addition to our high quality, attention to detail, and work with schools, we are extremely affordable! The average expenditure for a complete French Toast uniform (pant/jumper, shirt/blouse, sweater, tie) is \$45.00. Most children will require two sets of them. That's \$90.00 total, period, for the year.

#### IMPORTANT AFFILIATE STATS

- \*5% commission rate for all purchases.
- \*45 Day Affiliate Cookie.
- \*Dedicated Affiliate Management Team to offer personal service.
- \*Competitive Pricing: we offer a lowest price guarantee.
- \*Low Cost Shipping: we offer the most competitive shipping costs in the industry.
- \*Product satisfaction guarantee on over 6000 products available year round.

#### MARKETING OPPORTUNITIES

Monthly coupons available – free shipping, 10% off and more every month.  
PPC affiliates welcome – please note some restrictions in our program.  
Choose your network – program available in Commission Junction and Linkshare for your convenience.  
Customer average order sizes can exceed \$90.